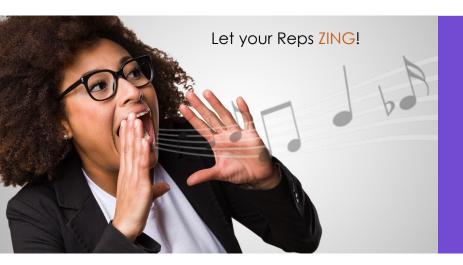
P360





Send **Text Messaging** without compromising Compliance.

31

36

40 110 78 %

Total Messages Sent and To Clicks by Template Name

Filters

The ZING Communication Module enables deeper engagement with physician customers, helping sales teams build compliant relationships around communication that matters.

Benefits of ZING Communication Module:

- Increase Efficiency Streamlined communication with customers, without impacting sales resources
- Flexible Messaging Enables compliant, legal-approved Text Templates that can be updated often to provide variety and personalization
- Reach more Customers Text Messages have an average open rate of 98%, compared to email at 20%
 - We can advise your marketing team and/or agency on the development of message templates
 - Messaging and portal are customizable and brandable
 - Content and message templates are pre-approved by your Compliance
 - Track individual messages, link clicks and detailed analytics
- Integrate back to HCP profiles in your existing CRM
- Easy user experience under compliant infrastructure

Fully Managed Service

191

Cordastin

₽**₽360**

11 67

- Powerful backend dashboard
- View entire chat history for reference
- Custom reporting capability
- Maximize marketing mix with behavior and interaction data (contact us about our AI model)
- Includes messaging and notifications to members of the office staff
- Enables compliance-based communication via texting channels