

HOW AI IS ELEVATING THE PHARMA INDUSTRY



PROJECTED MARKET GROWTH IN **GLOBAL AI HEALTHCARE** BY 2025.



APPROXIMATELY **50% OF PATIENTS** ARE WILLING TO RECEIVE AI-ENABLED CARE.



COUNTRIES ARE FACING A SHORTAGE OF **2.3 MILLION** NURSES AND PHYSICIANS.

INCREASED PRODUCTIVITY



INCREASE OF **LABOR PRODUCTIVITY** FOR PHARMA **SALES REPS** CAN RESULT WITH **PHARMA AI**.

AUTOMATED COMMUNICATION



OF WEBSITE VISITORS EXPECT 24-HOUR CHATBOT CUSTOMER SERVICE.



PRESCRIPTIONS WERE WRITTEN THROUGHOUT ALL OF THE UNITED STATES IN 2016.



BY INTEGRATING AI WITH HUMAN-DRIVEN WORKFLOWS, PHARMA COMPANIES CAN FUNCTION WITH MORE PRECISION FASTER AS A GREATER SHARE OF DECISION-MAKING ACTIVITY IS TRANSFERRED TO AI APPLICATIONS. - **JULIE ROSS, PRESIDENT, ADVANCED CLINICAL**

