



# How one seamless journey simplifies all moving parts of your clinical trial.

## Powered Trials 360

**75% of studies have no integrated tools, relying on manual data entries, disjointed workflows, prone to mistakes.<sup>1)</sup>**

Trials360 simplifies your study workflow, streamlines data management and improves productivity with adaptable capabilities across all phases of your unique study needs.

Benefit from accelerated study startup and site activation, increased productivity, improved inspection readiness, better data quality and compliance. Built on Microsoft Dynamics365 platform - providing enhanced productivity due to native integration with Microsoft Office 365.

## Powered by Simplification

### Study Start-up and Site Activation

It can take up to 8 months from pre-visit to site initiation, and up to 8 weeks to complete feasibility questionnaire.

Leveraging its centralized database of investigators and studies, Trials360 helps you deploy and manage multiple programs across multiple geographies, identifying and recruiting the right trial subjects, tracking visits, and monitoring progress with integrated analysis dashboards.

### Study Design and Build

Trials360 aligns and synchronizes data management across CTMS, EDC, and eTMF. Enabled to meet Federal Sunshine Reporting data capture requirements, you reduce build time, cost, and data inconsistency.

## Why Trials360

**Aligning all clinical trials in a seamless journey with scalable solutions across:**

- Site Selection and Start-Up
- Recruitment and Tracking Analysis
- Visits and Trip Monitoring
- Investigators and Studies Repository
- Federal Sunshine Reporting Data Capture Interface
- Financial Planning & Monitoring
- Built-In Support for Audit Trail Compliance
- eTMF, EDC, and Financial Applications Interface
- Manage all essential documentation in one location with integrated SharePoint, Access, Project, Excel, and Word
- Native integration with Microsoft Office



## Powered by Compliance

### Essential Document Management

Up to 50% of clinical trials costs are spent in site monitoring. 35% of inspections have delays because TMF is incomplete or not readily available.

Trials360 reduces complexity and risk with a single, unified platform for all your study data and processes. You can seamlessly improve your readiness and compliance, preparedness for clinical research associates' (CRA) site visit and site visit report creation to drive greater collaboration, reporting and reconciliation.

### Full Financial Management

60% of sites use manual financial processes and are unprepared to manage growing payment volumes and complexity.<sup>2)</sup>

Trials360 tracks study financials, integrating financial planning, payments, sponsor budget monitoring, and reporting modules, from start to finish.

By interfacing with eTMF, EDC, and Federal Sunshine Reporting Data Capture, it powers you with greater transparency, from planning to execution to study close out.



1) Tufts Impact Report, February 2018.

2) SCRS Site Payments and Patient Reimbursement Survey, 2017

## Why P360

**Our Trials360 solution makes management of Clinical Sites and Trials easy:**

- Manage multiple programs and regions
- Centralized database of investigators and studies
- Robust monitoring for visits and trip reports
- Native mobile experience on any device
- Essential document tracking
- ETMF, EDC and Finance Integrations
- Enabled for Federal Sunshine Reporting data capture
- All study planning, conduct, and closeout activities in one place

**For more information, contact us at**

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## Why P360 For Pharma

P360 (previously Prescriber360) powers pharmaceutical organizations with advanced, scalable and ROI-built commercial strategy and technology solutions. Delivering a 360 view through the pharma, prescriber and patient ecosystem, P360 designs and deploys capabilities that ensure highest efficiencies and returns on sales operations, data management, clinical trials, patient centricity, and IoT innovation.

A Microsoft Gold Partner specialized in life sciences, P360 has partnered with customers from Top Pharma to emerging biotech for over 25 years, committing to deliver higher efficiency and value.

